



Since 1962

# 南加州中華科工學會

Chinese-American Engineers  
and Scientists Association of  
Southern California

CESASC  
[www.cesasc.org](http://www.cesasc.org)

August 8, 2018

Dear CESASC Members and Friends:

Warmest greetings!

We are excited to inform you that the Chinese-American Engineers and Scientists Association of Southern California (CESASC) will hold the 57th Annual Convention & Award Ceremony at the San Gabriel Hilton Hotel on April 14<sup>th</sup>, 2019. You are all very welcome to join us to celebrate. Please mark your calendar now to participate in this daylong extravaganza. For more information and event update, please go to [www.cesasc.org](http://www.cesasc.org).

Founded in 1962, CESASC is one of the largest and longest-standing Chinese-American professional organizations in Southern California, and is dedicated to promoting the interests, aspirations, and professional excellence of the engineers and scientists in the United States. For over 50 years, CESASC has enjoyed continuous growth in membership and activities with the support of our sponsors which include many major corporations, such as Southern California Edison, the Aerospace Corporation, Amgen, Anna & John J. Sie Foundation, Boeing Company, Cathay Bank, China Airlines, Citigroup, Hilton, HSBC, Jet Propulsion Laboratory, Kingston Technology, Northrop Grumman, Pratt & Whitney, Raytheon, Walt Disney Imagineering, Amsino Medical Group, Hsinchu Science Park, and many other businesses and individuals like you.

Over the last half a century, CESASC has been serving the community via the association's annual technical symposium, scholarship, business innovation program, career development and leadership training, and STEM (Science, Technology, Engineering and Mathematics) workshop and contest. Those programs have inspired numerous early career professionals in their respective fields and future scientists and engineers in their formative ages.

This year is no exception. CESASC will continue to advocate the importance of STEM and promote advancement in science/technology that enriches people's life and makes our planet sustainable. We will serve our members and the broad community with a number of programs in STEM education, business innovation, technical enhancement, career advancement, and professional networking. In order to do that, we need your support. We welcome your contributions in any amount and in any form. Attached are our 2018-2019 sponsorship program.

We truly appreciate your support and we certainly could not achieve our goals without your participation. There are several ways in which you can contribute. **Direct Donation to CESASC** will be used to fund the convention and programs. **CESASC Scholarship Foundation Program** allows you to set up an endowment in your honor and make a long-lasting impact on education. You can also participate in our event and advertise in our **Convention Journal** to promote your business - see page attachment for details (Convention Journals from prior years can be seen at [www.cesasc.org](http://www.cesasc.org)). Thank you for your support in any capacity that you would, and look forward to having you as our honored guest on April 14<sup>th</sup>, 2019.

Thank you in anticipation.

Sincerely,

Hui Su  
CESASC President

Eastwood Im  
CESASC Foundation President



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## *CESASC 57th Annual Convention Sponsorship Program*

Name of Organization: \_\_\_\_\_ Date: \_\_\_\_\_

Address: \_\_\_\_\_

Name of Contact: \_\_\_\_\_ Tel: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_ Signature: \_\_\_\_\_

Below is an overview of the types of sponsorship the convention has initiated this year. The executive team will strive to provide the best benefits for you or your company at all levels. Please make checks payable to: "CESASC" and send with this form to

Dr. Yu Gu

CESASC Treasurer

4810 Deelane Place, Torrance, CA 90503

Sponsorship Type	<i>Diamond</i>	<i>Platinum</i>	<i>Gold</i>	<i>Silver</i>	<i>Bronze</i>	<i>Friendship</i>
Your Choice	—	—	—	—	—	—
Unit Cost	\$10,000	\$5,000	\$2,500	\$1,000	\$600	\$200
Free Tickets	10 VIP	10	5	2	2	1
Journal Ad	Outside Back Cover	Inside Front/Back or Center Page	Center Page	Full Page	1/2 Page	Logo
Display Booth	Yes	Yes	Yes			
Website Posting	Yes	Yes	Yes	Yes	Yes	Yes



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## *CESASC 57th Annual Convention Journal Advertisement Sponsorship*

Name of Organization: \_\_\_\_\_ Date: \_\_\_\_\_

Address: \_\_\_\_\_

Name of Contact: \_\_\_\_\_ Tel: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_ Signature: \_\_\_\_\_

57th Annual Convention Sponsorship	UNIT COST	QUANTITY	SUBTOTAL
<b>Advertisement Sponsorship (no free tickets)</b>			
Full pages	\$800	_____	_____
½ Page	\$400	_____	_____
¼ Page	\$200	_____	_____

Total Sponsorship: \_\_\_\_\_

Please make checks payable to: “CESASC” and send with this form to

Dr. Yu Gu

CESASC Treasurer

4810 Deelane Place, Torrance, CA 90503

(Tel: 310-634-6076)

**Specifications:** Files of ads should be in PDF or JPG format. Full page ad will be in portrait format: 8.5x11.0”; Half page ad will be in landscape format: 8.5x5.5”. Bleed margins about 1”. The design image needs to be high resolution (> 300 dpi). Final product must be received by March 31, 2019.

The contribution to CESASC, a California 501(c)(6) nonprofit organization (EIN: 23-7604201) and a California 501(c)(3) non-profit organization (EIN: 95-3962521), is tax deductible to the extent allowable by law.

