



Since 1962

南加州中華科工學會

Chinese-American Engineers
and Scientists Association of
Southern California

CESASC
www.cesasc.org

January 7, 2016

Dear CESASC Members and Friends:

Happy New Year!

We are excited to inform you that the Chinese-American Engineers and Scientists Association of Southern California (CESASC) will hold the 54th Annual Convention & Awards, Scholarship Awards and Technical Symposium, at UCLA Carnesale Commons on campus on April 23, 2016. This is the first time our Annual Convention is collaborating with UCLA Sustainable LA Grand Challenge, in which we are proud of part of Los Angeles community. To learn more about the Grand Challenge program and more information on our annual convention, please go to www.cesasc.org. Please mark your calendar now to participate in this daylong extravaganza.

Founded in 1962, CESASC is one of the largest and oldest established Chinese-American professional organizations in Southern California, and is dedicated to promote the interests, aspirations, and professional excellence of the engineers and scientists in the United States. For over 50 years, CESASC has enjoyed continuous growth in membership and activities with the support of our sponsors which include many major corporations, such as the Aerospace Corporation, Amgen, Anna & John J. Sie Foundation, Boeing Company, Cathay Bank, China Airlines, Citigroup, Hilton, HSBC, Jet Propulsion Laboratory, Kingston Technology, Northrop Grumman, Pratt & Whitney, Raytheon, Southern California Edison, Walt Disney Imagineering, Amsino Medical Group, Hsinchu Science Park, and many other businesses and individuals like you.

Over the last half a century, CESASC has been providing supports to the community in professional advancement via the Association's annual technical symposium, scholarships, and technical programs. In addition, CESASC has established a strong Science, Technology, Engineering and Mathematics (STEM) program to encourage students, both in high school and college, to develop interest in STEM as a career. Particularly, in last year, we introduced leadership program that has been inspiring younger generation of professionals in their respective fields.

This year is no exception. CESASC will continue to advocate the importance of STEM and leadership mentoring, and provide support to our members with their career advancement, professional networking, and technical enhancement platforms. In order to do that, we need your support. We will welcome your contributions in any form and any way. Attached are our 2016 fundraising forms.

We truly appreciate your support and we certainly could not achieve our goals without your participation. There are several ways in which you can contribute. **CESASC Scholarship Foundation Program** allows you to set up an endowment in your honor and make a long lasting impact on education - see the details on Page 2. You can also participate in our event and advertise in our **Convention Journal** to promote your business - see page 3 for details (Convention Journals from prior years can be seen at www.cesasc.org). We welcome your support in any capacity that you want and look forward to having you as our honored guest on April 23, 2016.

Thank you in anticipation.

Sincerely,

Yue Rong, Ph.D.
CESASC President

Eastwood Im, Ph.D.
CESASC Foundation President



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CESASC Scholarship Foundation Fundraiser

Yes! I will support the CESASC Scholarship Foundation Endowment Fund:

- Platinum Endowment (\$100,000) . Perpetual annual two \$1,000 (or more) scholarships in your name
. Perpetual plaque for public display
In honor of: _____ . Recognition Award at 2016 Convention
. Full page cover color ad in CESASC convention journal
. One special Platinum Table for 10 at 2016 Convention
- Golden Endowment (\$50,000) . Perpetual annual one \$1,000 (or more) scholarship in your name
. Perpetual plaque for public display
In honor of: _____ . Recognition Award at 2016 Convention
. Full page color ad in CESASC convention journal
. One special Golden Table for 10 at 2016 Convention
- Foundation Sponsor (\$10,000) . Five \$1,000 scholarships in your name
. Recognition Award at 2016 Convention
In honor of: _____ . Full page color ad in CESASC convention journal
. One Sponsor Table for 10 at 2016 Convention
- Golden Sponsor (\$2,500) . One \$1,000 scholarship in your name
. Recognition Award at 2016 Convention
In honor of: _____ . Full page b&w ad in CESASC convention journal
. One Sponsor Table for 10 at 2016 Convention
- Silver Sponsor (\$700) . One Sponsor Table for 10 at 2016 Convention
. Recognition Award at 2016 Convention
In honor of: _____ . Listing in CESASC convention journal
- ____ Tickets @\$75 per person \$ _____
- I will make a donation of: \$ _____

Name: _____ Phone No. _____

Address: _____

Please make checks payable to: "CESASC Scholarship Foundation" a California 501(c)(3) non-profit organization (EIN: 95-3962521) and send with this form to CESASC, 5474 W. 76th St., Los Angeles, CA 90045-3208, Tel: 310-907-6808. The contribution is tax deductible to the extent allowable by law.



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CESASC 54th Annual Convention & Awards, Scholarship Fundraiser Convention Journal Advertisement

Name of Organization: _____ Date: _____

Address: _____

Name of Contact: _____ Tel: _____

E-Mail Address: _____ Signature: _____

54th Annual Convention Sponsorship	<u>UNIT COST</u>	<u>QUANTITY</u>	<u>SUBTOTAL</u>
Outside Back Cover (color)	\$2,500 or best offer	_____	_____
Platinum Sponsorship			
Inside Front Cover (color)	\$1,500	_____	_____
Inside Back Cover (color)	\$1,500	_____	_____
Gold Sponsorship			
Left Center Page (1 page, color)	\$1,200	_____	_____
Right Center Page (1 page, color)	\$1,200	_____	_____
Back of Left Center Page (1 page, color)	\$1,000	_____	_____
Back of Right Center Page (1 page, color)	\$1,000	_____	_____
Other color pages	\$800	_____	_____
Advertisement Sponsorship			
Full Page (B/W)	\$600	_____	_____
½ Page (B/W)	\$400	_____	_____
¼ Page (B/W)	\$200	_____	_____

Total Sponsorship: _____

Please make checks payable to: "CESASC" and send with this form to

1277 Hillside Street, Monterey Park, CA 91754, Tel: 626-278-5128.

Files of ads should be in PDF or IPG format and e-mailed to 2015Convention@cesasc.org by March 31, 2016.

The contribution to CESASC, a California 501(c)(6) nonprofit organization (EIN: 23-7604201), is tax deductible to the extent allowable by law.